



Reduce your Telecoms costs today

It's time to make the
switch to the Cloud!

Daktela UK | info@daktela.co.uk
0800 470 2159 | www.daktela.co.uk

DAKTELA CLOUD PHONE

Why you should **make** the switch to the Cloud

In today's financial climate, businesses are finding cost reduction and cost control the main reasons for moving to the cloud.

Reduce Running Costs

Spiralling energy prices are dramatically adding to the cost of running a business.

If you're still using a traditional phone system, we can immediately reduce your running costs.

Daktela Cloud Phones are the most cost-efficient solution - no matter what your business size.

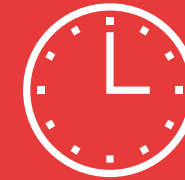


Cost Control

Cloud telephony allows you to save money on hardware and associated repair and upgrade costs.

Savings include reducing energy consumption, eliminate maintenance fees, competitive call rates and free software upgrades – all of which can help you with your bottom line.

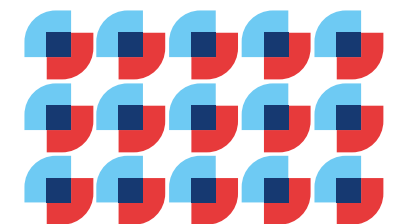
Our service is 100% hosted. All you need is an internet connection, and we can set you up in a matter of hours.



The BT switch-off has begun

From September 2023 you will no longer be able to purchase systems from BT that use ISDN. In 2025 everyone will be forced to move to the cloud.

FIND OUT MORE ON THE NEXT PAGE



Daktela Cloud Phone from just **£7.50** per user/month

- ✓ Simple set-up
- ✓ No capital outlay
- ✓ Affordable pay-as-you-go pricing
- ✓ Flexible, rolling contracts
- ✓ Free calls between your offices
- ✓ Free call recording
- ✓ Secure and easy to use
- ✓ No maintenance fees
- ✓ Free automatic upgrades
- ✓ Reduce energy usage
- ✓ Staff can work from anywhere
- ✓ Hot desking ability
- ✓ Guaranteed uptime
- ✓ Inclusive minutes package
- ✓ 24/7 UK support team



**FREE COMMUNICATIONS
AUDIT**

Let us help you reduce your business running costs today, contact us to arrange a free communications audit.

Call 0800 470 2159 or email: info@daktela.co.uk

More benefits of switching to Cloud Telephony

Communication is a business-critical function, so it's natural to be hesitant to change it if it's working today. Along with the significant cost reductions, here are the other key reasons why your business should switch to the Cloud.



Why is BT phasing out ISDN?

ISDN is old-fashioned technology with more costs and limitations compared with newer technologies.

Demands on networks for organisations and homes have vastly changed. As a result, the underlying technology needs to reflect and support modern requirements.

In 2025, everyone will be forced to move to the Cloud as BT will switch off all ISDN telephone services for good.

The Great British ISDN switch off

From September 2023, you will no longer be able to purchase analogue or ISDN phone systems.

With little technical and network support, it is likely that many businesses still using these systems will suffer critical errors.

Many businesses have already moved to a cloud telephony solution, ready for the final switch-off phase in 2025.

New ways of working

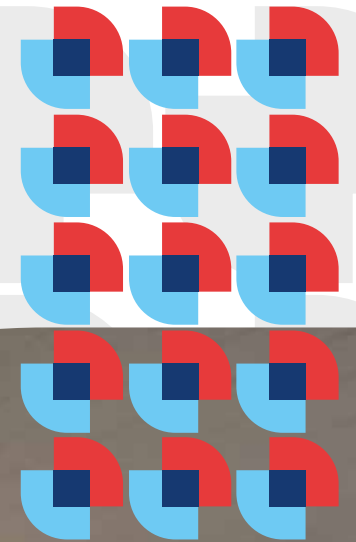
Remote or Hybrid work solutions are now a necessity for many businesses. Cloud phones allow you to work from anywhere, so you can easily offer remote or hybrid working options.

Less commuting can also mean fewer cars on the road, less demand for public transport and a reduction in our work-related carbon footprint.

Grows with your business

Cloud phones give you greater flexibility. You can quickly and cost-effectively scale up and down your capacity as needs require.

With lower operating costs and up-to-date technology, it makes sense to move to the Cloud as soon as possible. Plus, if you start planning your migration now, you will beat the rush and get the best price.



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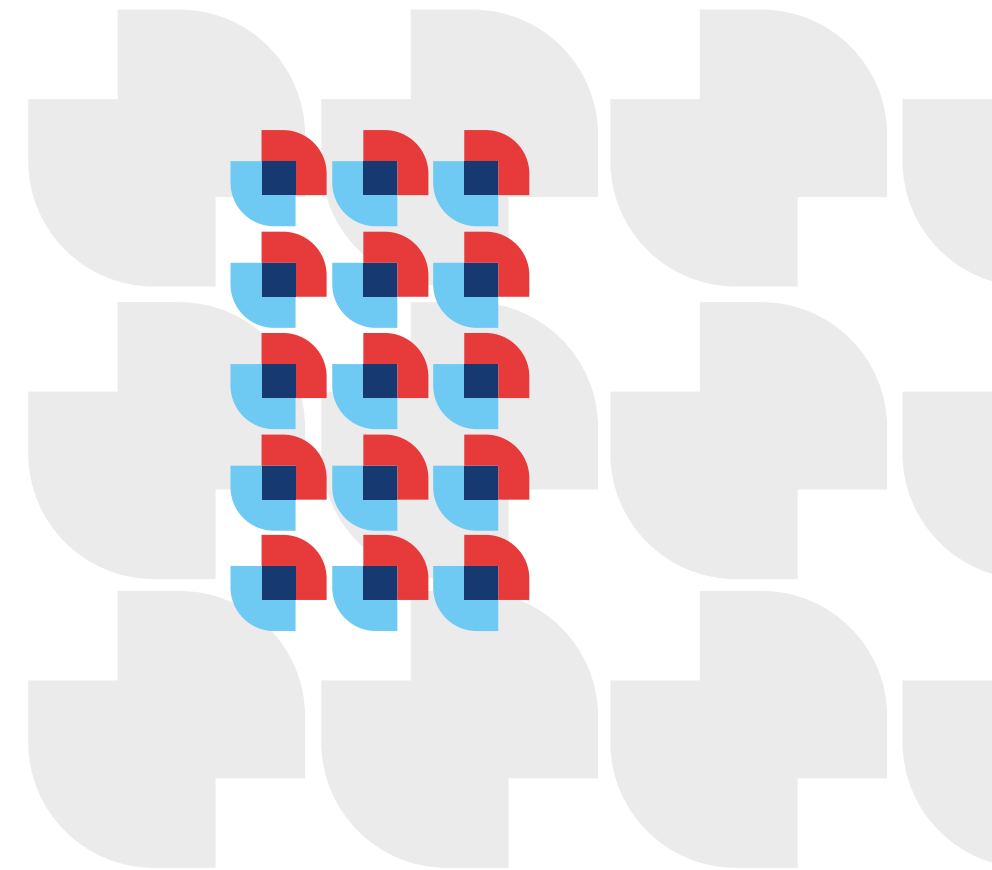
Choose from:

Soft Phone, IP Handset or Mobile

When you upgrade to Cloud-based telephony, it's an excellent opportunity to look at how your employees are currently using your handsets - maybe you don't need a like-for-like replacement for everyone.

For example, people working from home can use a soft phone on their PC, people hot-desking may be better with a soft phone and headset, whereas staff in an office environment area may benefit from an IP desk phone.

We have a range of options you can choose from depending on what you are using at the moment. You may also be able to reuse some of your existing phones. We can talk it all through with you so you can understand the best options for your business.



Soft Phone with or without headset

You can use your PC teamed up with our Desktop app to easily receive and make calls, some businesses prefer to use this in conjunction with a headset.



IP Desk Phone

Daktela cloud phone can be used with a range of IP Desk Phone from basic to executive, wireless, desk based or wall mounted.



Mobile

If you are on the go you can use our mobile app which allows users to utilise their smartphones as an extension. It is available on all iOS and Android smart phone devices.



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Why choose Daktela?

Choosing the company who provides your communication solution is often the most important consideration. At Daktela we pride ourselves on getting to understand our customers business and developing a solution that fits each customers unique requirements.

In our experience customers choose a cloud-based communications solution based on four distinct elements:

Cost

Our pricing is always based on your own requirements to ensure you only ever pay for what you need. This ensures you always get the best solution with the best support at the best price starting from £7.50 per user per month.

Functionality

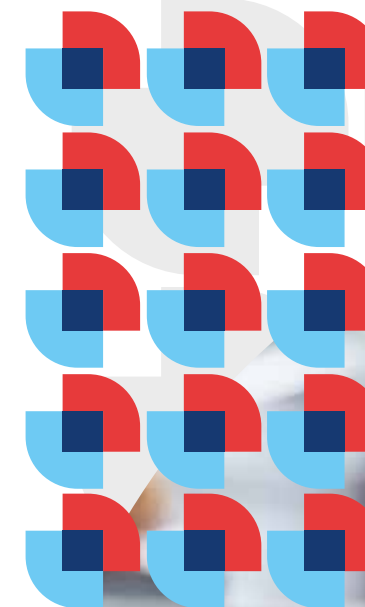
Daktela will always provide a solution that meets our customer requirements. We achieve this by completing a thorough free Application Discovery process which allows us to understand your business objectives and to design a solution that fits your own functional needs.

Support

Unlike other cloud vendors, we bring a traditional approach to customer support and central to this is our belief that any successful implementation requires us to first understand our customer business and for our customers to understand our solution. Achieving this allows us to support you in the most effective way. Our existing customers are always our best references, and we are happy to provide these upon request.

System Availability

Daktela's focus as a cloud-based supplier is to ensure the service is always available. We provide full-service availability statistics each month to our customers and provide a range of options that provide additional resilience through both our datacentre infrastructure and our telecoms networks. We also have Business Continuity planning in place that ensures we are always available to help, no matter what the circumstances



**CONTACT US FOR
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CALL THE SPECIALISTS

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